



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 578176 /		<u>Alt Order #</u> 09829263
<u>Product</u> YVETTE MCGEE BROWN		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> McGee Brown, Yvette/D/Ohio Supreme Court		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Terry Lally	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**AKP Message & Media**  
**730 North Franklin**  
**#404**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	10/29/12	11/02/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$800.00			
N 2	8	11/05/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,600.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$800.00			
N 3	8	10/29/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,200.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,400.00			
N 4	8	11/05/12	11/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 5	8	10/29/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,400.00			
N 6	8	11/05/12	11/06/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$1,400.00			
N 7	8	11/03/12	11/03/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$800.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
N 8	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00			

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<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> YVETTE MCGEE BROV	<u>Estimate #</u>
<u>Advertiser</u> McGee Brown, Yvette/D/O		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	11/04/12	11/04/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$250.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$250.00			
N 10	8	11/04/12	11/04/12	FOX News Sunday	10a-11a		:30			NM	1	\$400.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-----S				1	\$400.00			
N 11	8	10/29/12	11/02/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$200.00			
N 12	8	11/05/12	11/06/12	M-F 11a-12p	11a-12p		:30			NM	2	\$400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$200.00			
N 13	8	10/29/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				1	\$200.00			
N 14	8	11/05/12	11/05/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$200.00			
N 15	8	10/29/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	2	\$600.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				2	\$300.00			
N 16	8	11/05/12	11/05/12	M-F 2p-3p	2p-3p		:30			NM	1	\$300.00
		STEVE HARVEY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$300.00			
N 17	8	10/29/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				1	\$350.00			
N 18	8	10/29/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	3	\$2,400.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$800.00			
N 19	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$800.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$800.00			
N 20	8	10/29/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$4,500.00
		FOX NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$1,500.00			
N 21	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,500.00
		FOX NEWS										

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Contract / Revision	Alt Order #
578176 /	09829263

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	YVETTE MCGEE BROV	

Advertiser	Original Date / Revision
McGee Brown, Yvette/D/O	09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$1,500.00												
N 22	8	10/29/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	3	\$5,400.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$1,800.00												
N 23	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,800.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$1,800.00												
N 24	8	10/29/12	11/02/12	M-F 7p-730p News	7p-730p News		:30			NM	3	\$5,400.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$1,800.00												
N 25	8	11/05/12	11/05/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,800.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$1,800.00												
N 26	8	11/04/12	11/04/12	Su 6p-7p	6p-7p News		:30			NM	1	\$1,100.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----S 1 \$1,100.00												
N 27	8	10/29/12	11/02/12	M-F 730-8p	730p-8p		:30			NM	2	\$1,900.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 2 \$950.00												
N 28	8	11/05/12	11/05/12	M-F 730-8p	730p-8p		:30			NM	1	\$950.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$950.00												
N 29	8	10/29/12	11/02/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	3	\$5,100.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWTF-- 3 \$1,700.00												
N 30	8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$1,700.00
FOX NEWS												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$1,700.00												
N 31	8	10/29/12	11/01/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$1,300.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 MTWT--- 2 \$650.00												
N 32	8	11/05/12	11/05/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$650.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$650.00												
N 33	8	11/05/12	11/05/12	FOX Prime Monday 8p-9p	8p-9p		:30			NM	1	\$6,000.00
BONES												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 M----- 1 \$6,000.00												

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		Start Date	End Date	Weekdays				Spots/Week	Rate			
<b>Totals</b>											<b>55</b>	<b>\$62,250.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	55	\$62,250.00	\$52,912.50
<b>Totals</b>	<b>55</b>	<b>\$62,250.00</b>	<b>\$52,912.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**
**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 6/10/12
------------------------------	-------------------------

I, Marc Gray/AKPD Message and Media LLC,  
 being/on behalf of: Yvette McGee Brown, a legally  
 qualified candidate of the Democrat political  
 party for the office of: Ohio Supreme Court Justice  
 in the general  
 election to be held on: November 6, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Retain Justice Yvette McGee Brown

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

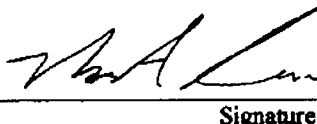
Treasurer: Robert Duncan, Deputy Treasurer: Eleanor Palmer; 340 E Fulton St. Columbus, OH 43215;  
Ph: 614.214.0756 TAX ID: 453863118

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

9-27-12

Date



Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CASH ONLY IF ALL CHECK LOCK SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

1894

PHOENIX CREDIT BANK N.A.  
12/01/70

9/28/12

AKOP MESSAGE AND MEDIA LLC  
1201 N. FRANKLIN ST. STE 100  
PHOENIX, AZ 85004-1203

PAY TO THE ORDER OF WIW-TV

\$ \*\*33,107.50

\*\*\*\*\* DOLLARS \*\*\*\*\*

Thirty-Three Thousand One Hundred Seven and 50/100

WIW-TV/FOX 18

Yvette McGee Brown 10/29-11/4

MEMO

3011 S. RILEY RD. #202  
PHOENIX, AZ 85034-3510

A TAMPER RESISTANT TONER AREA A

WIW-TV/FOX 18

Yvette McGee Brown

13328857

001894 00100013

# 5-78176

Opus